

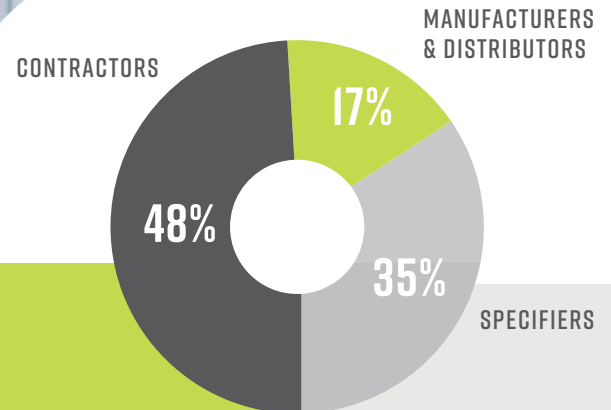
2026 MEDIA KIT



THE LEADING VOICE OF THE CONCRETE SAWING & DRILLING INDUSTRY



READERSHIP



Target the Specialized Industry of Concrete Cutting, Polishing, Selective Demolition and Imaging contractors who work with concrete, asphalt or masonry.



ABOUT US

For over 20 years, Concrete Openings has been the premier publication dedicated to the specialized concrete sawing, drilling, and imaging industry. As the only trade magazine serving this niche, we've become the trusted voice for professionals across the globe who rely on cutting-edge tools, techniques, and industry insights to stay ahead of the competition.

Your print advertising investment extends to a digital magazine emailed to general contractors, engineers, architects and government officials who specify concrete cutting, imaging, and selective demolition.

OUR AUDIENCE

INDUSTRY PROFESSIONALS: Our readers are the decision-makers in the concrete sawing and drilling world, including contractors, engineers, manufacturers, suppliers, and service providers.

GLOBAL REACH: Our digital platform will be accessible to readers from around the globe, increasing engagement and interaction.

TARGETED DEMOGRAPHICS: Whether they're on-site workers, project managers, or senior executives, our audience is actively engaged with the technologies and innovations shaping the concrete industry.

OUR COMMITMENT TO THE INDUSTRY

SINCE DAY ONE, *Concrete Openings* has been at the forefront of the concrete sawing, drilling, and imaging industry, offering the latest news, product innovations, expert insights, and in-depth features.

We invite you to submit Concrete Cases to be featured in the magazine. Our most popular feature, Concrete Cases highlight relevant stories of interesting projects by CSDA members and highlight equipment used on the job.

We encourage you to submit relevant company news and staff updates for our Industry Bits section. We also accept articles of any kind that would be of interest to those in the industry. Our digital platform ensures we remain the most relevant, trusted, and influential resource for professionals in the field.

THE 2026 EDITORIAL CALENDAR

Deadlines are the same for ads and editorial content.

Spring 2026 – The Business Toolbox

Deadline January 15

Summer 2026 – 365 Safety

Deadline April 15

Fall 2026 – People Who Power the Industry

Deadline July 15

Winter 2026 – Innovation in Action

Deadline October 15

ADVERTISING RATES

	Member Rate			Non-Member Rate		
	1x	2x	4x	1x	2x	4x
Center Spread	N/A	N/A	\$7,235	N/A	N/A	\$9,035
Back Outside Cover	N/A	N/A	\$4,775	N/A	N/A	\$5,635
Inside Front Cover	N/A	N/A	\$4,170	N/A	N/A	\$5,040
Inside Back Cover	N/A	N/A	\$4,170	N/A	N/A	\$5,040
Full Page	\$4,400	\$3,865	\$3,500	\$5,070	\$4,645	\$4,380
2/3 Page	\$3,260	\$2,925	\$2,650	\$4,040	\$3,735	\$3,500
1/2 Page Island	\$2,250	\$2,025	\$1,850	\$3,025	\$2,800	\$2,665
1/2 Page Horizontal	\$2,180	\$1,965	\$1,800	\$2,970	\$2,750	\$2,625
1/3 Page Vertical	\$1,755	\$1,565	\$1,450	\$2,540	\$2,355	\$2,245
1/3 Page Horizontal	\$1,755	\$1,565	\$1,450	\$2,540	\$2,355	\$2,245
1/4 Page	\$1,390	\$1,230	\$1,125	\$2,150	\$2,010	\$1,850
1/6 Page Vertical	\$1,000	\$890	\$810	\$1,755	\$1,655	\$1,580
1/6 Page Horizontal	\$1,000	\$890	\$810	\$1,755	\$1,655	\$1,580
1/12 Page	\$455	\$410	\$375	\$1,230	\$1,185	\$1,145

2026 FALL ISSUE – SPECIAL VETERAN RECOGNITION

This special edition is dedicated to recognizing and honoring the veterans who have served our country with courage, sacrifice, and commitment.

Veteran Thank You (Small) - \$275 each (Includes a copy and logo)

Veteran Thank You (Large) - \$450 each (Includes a copy, logo, and photo)

Veteran Thank You (Custom) - \$450 each (Client provides camera ready copy)

Information needed when submitting: Name, Rank, Branch

Due July 10th

Copy examples:

- Thank you XXX for your XXX years of service in the XXX!
- We honor XXX for their years of service!
- XXX honors XXX for their years of service!
- With gratitude, we thank XXX for their years of commitment to the XXX!
- We recognize XXX for their dedicated service in the XXX!

1. 

We honor John
Smith for their
years of service!

[Your Logo Here]



Offered in: Small & Large

2. 

We honor John
Smith for their
years of service!

[Your Logo Here]

Offered in: Small

3. 

We honor John Smith
for their years of
service!

[Your Logo Here]

Offered in: Small

Contact Us

For more information on advertising opportunities or to discuss how we can help you reach your marketing goals, please contact our

Advertising Manager, Jeannine Harlow.

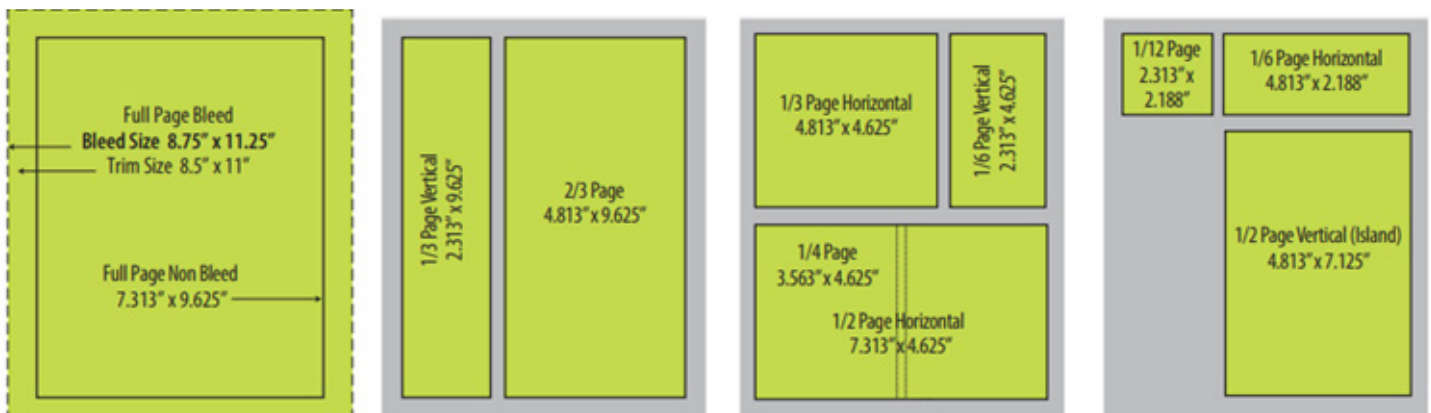
Email: jeannine@frontlineco.com or ads@concreteopenings.com

Phone: 217-528-3275

AD SIZES & SPECIFICATIONS

ELECTRONIC FILE SUBMISSION REQUIRED
PDF/X-1A FILES ARE PREFERRED.

- High Resolution (300 dpi)
- CMYK - Spot colors will be converted to CMYK. To ensure color accuracy, submit files in CMYK.
- Images / Fonts must be Embedded
- Live copy must be kept .25" from trim
- .125" Bleed (FULL PAGE ONLY)
- Crop marks for full page ads
- No other printer's marks (Color Bars, Registration, Page Information, etc.)



concrete
openings

THE OFFICIAL MAGAZINE OF 

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