

# 2026 PRINT ADVERTISING SPACE RESERVATION CONTRACT

# concrete openings

THE OFFICIAL MAGAZINE OF 

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_  
Ad Contact \_\_\_\_\_  
Email \_\_\_\_\_  
Billing Contact \_\_\_\_\_  
Email \_\_\_\_\_

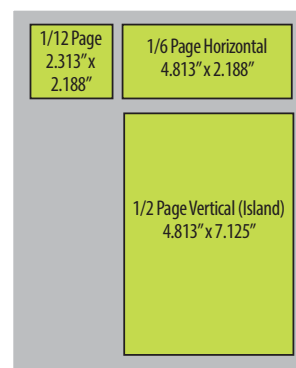
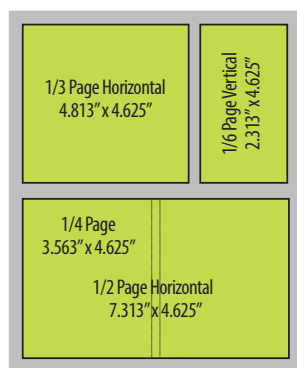
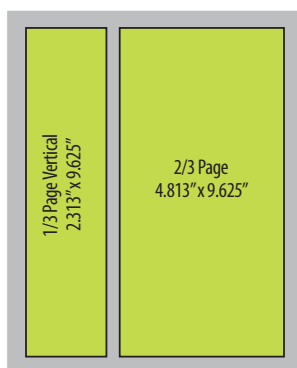
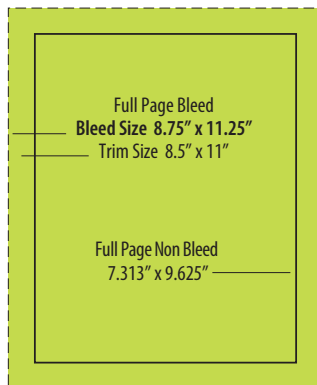
\_\_\_\_ Authorized By (signature)

\_\_\_\_ Print Name

\_\_\_\_ Date Signed

Invoices are issued upon publication and are considered due upon receipt.  
If invoices are to be sent to another person/department, please provide details with this contract.

## ADVERTISING DIMENSIONS



## ISSUE, AD SIZE, CSDA MEMBERSHIP STATUS (Check all appropriate boxes)

☐ 4x    ☐ March    ☐ June    ☐ September    ☐ December  
☐ 2x    ☐ March    ☐ June    ☐ September    ☐ December  
☐ 1x    ☐ March    ☐ June    ☐ September    ☐ December

### 4-COLOR

|                                              | <input type="checkbox"/> MEMBERS |         |         | <input type="checkbox"/> NON-MEMBERS |         |         |
|----------------------------------------------|----------------------------------|---------|---------|--------------------------------------|---------|---------|
|                                              | 1x                               | 2x      | 4x      | 1x                                   | 2x      | 4x      |
| <input type="checkbox"/> Center Spread       | N/A                              | N/A     | \$7,235 | N/A                                  | N/A     | \$9,035 |
| <input type="checkbox"/> Back Outside Cover  | N/A                              | N/A     | \$4,775 | N/A                                  | N/A     | \$5,635 |
| <input type="checkbox"/> Inside Front Cover  | N/A                              | N/A     | \$4,170 | N/A                                  | N/A     | \$5,040 |
| <input type="checkbox"/> Inside Back Cover   | N/A                              | N/A     | \$4,170 | N/A                                  | N/A     | \$5,040 |
| <input type="checkbox"/> Full Page           | \$4,400                          | \$3,865 | \$3,500 | \$5,070                              | \$4,645 | \$4,380 |
| <input type="checkbox"/> 2/3 Page            | \$3,260                          | \$2,925 | \$2,650 | \$4,040                              | \$3,735 | \$3,500 |
| <input type="checkbox"/> 1/2 Page Island     | \$2,250                          | \$2,025 | \$1,850 | \$3,025                              | \$2,800 | \$2,665 |
| <input type="checkbox"/> 1/2 Page Horizontal | \$2,180                          | \$1,965 | \$1,800 | \$2,970                              | \$2,750 | \$2,625 |
| <input type="checkbox"/> 1/3 Page Vertical   | \$1,755                          | \$1,565 | \$1,450 | \$2,540                              | \$2,355 | \$2,245 |
| <input type="checkbox"/> 1/3 Page Horizontal | \$1,755                          | \$1,565 | \$1,450 | \$2,540                              | \$2,355 | \$2,245 |
| <input type="checkbox"/> 1/4 Page            | \$1,390                          | \$1,230 | \$1,125 | \$2,150                              | \$2,010 | \$1,850 |
| <input type="checkbox"/> 1/6 Page Vertical   | \$1,000                          | \$890   | \$810   | \$1,755                              | \$1,655 | \$1,580 |
| <input type="checkbox"/> 1/6 Page Horizontal | \$1,000                          | \$890   | \$810   | \$1,755                              | \$1,655 | \$1,580 |
| <input type="checkbox"/> 1/12 Page           | \$455                            | \$410   | \$375   | \$1,230                              | \$1,185 | \$1,145 |

**Veteran Thank You**    \_\_\_\_ qty (Small) - \$275  
**(Fall Issue)**    \_\_\_\_ qty (Large) - \$450 each  
                             \_\_\_\_ qty (Custom) - \$450 each

Page Placement: \$350 Per Ad

## CLOSING DATE FOR SPACE RESERVATIONS & ARTWORK

**Spring 2026 The Business Toolbox**

Deadline January 15

**Summer 2026 365 Safety**

Deadline April 15

**Fall 2026 People Who Power the Industry**

Deadline July 15

**Winter 2026 Innovation in Action**

Deadline October 15

## Concrete Openings Magazine

100 East Washington | Springfield, IL 62701 | Tel: 217-528-3275 | ads@concreteopenings.com  
Jeannine Harlow, Advertising Manager | jeannine@frontlineco.com